

CREATE A NEW BUSINESS FROM SCRATCH!



6-SESSION WORKSHOP TAUGHT BY AMY LABELLE

Are you an aspiring entrepreneur or a small business owner looking to take your venture to the next level?

Transform your entrepreneurial dreams into a successful business with my 6-session, comprehensive workshop!

I'm Amy LaBelle, winemaker, chef, mom, and founder of LaBelle Winery. I started with a small idea and a big dream, and with hard work, dedication, and a little bit of luck, I turned that dream into a successful business. Now, I want to share my knowledge and experience with you!

My "Create a Small Business from Scratch" workshop is designed to guide you through the process of turning your ideas into a thriving business!

This 6-session workshop will equip you with the knowledge, skills, and confidence to design and execute a solid business plan. We'll cover everything from market research and analysis to financial planning and risk management. At the end of the course, you'll have a comprehensive business plan ready for execution!

WORKSHOP OVERVIEW:

- **Module 1:** Introduction to Small Business Planning
- **Module 2:** Business Plan Draft Reviews & Financial Planning
- **Module 3:** Marketing and Sales Strategy & Operational Planning
- **Module 4:** Human Resources and Team Building & Risk Management
- **Module 5:** Business Plan Presentation & Mindset Building
- **Module 6:** Business Execution & Scaling, Post-Launch

This workshop isn't just about theory - it's about action. You'll be immersed in the practical aspects of running a business, from crafting a compelling executive summary to pitching your business plan to potential investors. Plus, you'll get feedback from fellow participants and industry experts along the way. **Best of all, by the end of this course, you will have a full business plan and pitch ready for potential investors or to execute!**

Don't let your dreams remain just dreams. Register for my "Create a Small Business from Scratch" workshop and start your journey toward entrepreneurial success!

Limited seats are available. Secure your spot today!